



Approved Category List

WRS may decide to expand these categories at a future date.
If you feel that your category is not represented here please contact WRS

Acupuncture & Acupressure
Advertising – Business Promotion Community Specific
Advertising – Internet
Advertising – Radio
Advertising Specialties/Promotional Products
Alarm Systems
Answering Service
Architect
Aromatherapy
Artists
Astrologer
Attorney – Bankruptcy
Attorney – Business Law
Attorney – Criminal
Attorney – Family Law
Attorney – Immigration
Attorney – Mediation
Attorney – Personal Injury
Attorney – Real Estate
Attorney – Tax & Estate Planning
Auto Body
Auto Repair
Auto Sales & Leasing
Banking
Beauty Supply – Retail Store
Beauty/Skin Care – Products – add name of company
Beauty/Skin Care – Services – add type of service
Beauty/Skin Care – Services – Permanent Make Up
Bookkeeping
Business Consultant
Business Equipment
Business Opportunity add name of company
Catering Services
Certified Public Accountant
Chauffeur Service
Child Development & Educational Services
Childcare – Daycare Centers
Childcare – In home
Chiropractor
Cleaning Services
Coach – Business/Life/Relationship
Coach – Computer
Coach – Fitness
Coach – Parenting
Coach – Speech & Presentation
Coach – Writing & Publishing
Collections
College Athletic Recruiting Advisor
Computer Consultants – Internet Services
Computer Consultants – Networking
Computer Consultants – Software
Computer Education
Computer Sales
Contractor – Electrical
Contractor – General
Contractor – Painting
Contractor – Plumbing
Cookware Sales
Copywriter
Credit Consulting
Dentist
Dermatologist
Direct Mail
Dog Training
Doula
Elder Care Management
Energetic Body Work– add name of modality
Escrow Agents
Event Planning
Eye Doctor – Ophthalmologist
Eye Doctor – Optometrist
Factoring
Feng Shui
Financial Planner/Advisor (fee only – no product)
Floor Covering – All
Floor Service – Cleaning
Florist
Funeral Planning
Gift Baskets
Gifts – Direct Sales – add type of gift
Gifts – Gift Cards add name of company
Gifts – Personal Shopper
Gifts – Retail/Boutique Sales
Golf Event Coordinator
Graphic Artist & Design
Greeting Cards
Hair Care
Hand Analyst
Handyman Services
Health & Wellness – Products – Air & Water Purification –
add name of company
Health & Wellness – Products – Diet & Nutrition – add name of company
Health & Wellness – Products – Home Care – add name of company
Health & Wellness – Products – Wellness (non-nutritional) –
add name of company
Heating & Air Conditioning
Home Healthcare
Home Inspector
Home Staging
Homeopathy
Hypnotherapy
Image Consultant
Insurance – Business
Insurance – Life/Health/Disability
Insurance – Long-Term Care



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Insurance – Property & Casualty
Interior Decorator/Designer
Intuitive Advisor (all except Astrology, Hand Analysis)
Jewelry - Appraiser
Jewelry – Sales
Kitchen & Bath Remodeling
Landscape Maintenance
Locksmith
Marketing Consultant
Massage Therapy
Men's Clothing – Direct Sales
Men's Clothing – Retail Sales
Merchant Services
Mortgage – Commercial
Mortgage – Residential
Mortgage – Reverse
Nail Care
Naturopath
Notary Public
Nutritionist (Certified)
Office Equipment
Office Supplies
Organizers
Paralegal
Payroll Services
Personal Assistant
Personal Chef
Pest Control
Pet Grooming
Photography
Physical Therapy
Physicians – Family Practice
Physicians – General Practice
Physicians – Internal Medicine
Physicians – OB/GYN
Physicians – Plastic Surgeon
Pilates Instructor
Podiatrist
Pool Service
Pre-paid Legal
Printing Services
Private Investigator
Property Management
Psychiatrist
Psychotherapy (MA, MFT, LCSW, MFCC)
Public Relations
Real Estate – Commercial
Real Estate – Residential
Real Estate – Appraisals
Real Estate – Title Agents/Escrow
Reflexology
Safety Training
Security Systems
Senior Residential Placement
Signs & Banners
Speakers & Seminar Leaders
Sports Lessons – Insert sport here
Staffing/Secretarial Services
Stocks/Bonds/Mutual Funds
Tax Consultant
Telecommunications Specialist
Telephone Systems
Telephones - Wireless
Travel Agent
Veterinarian
Wall Coverings
Web Design
Window Coverings
Windows & Doors
Women's Accessories
Women's Clothing – Direct Sales
Women's Clothing – Retail Sales
Yoga Instructor